

# BONIBELLE MEDINA

MARKETING STRATEGIST

## CONTACT

985.788.7115

1000 BOULEVARD  
SEYDUELL, LA 70400

BONIBELLEMEDINA@GMAIL.COM

<https://bit.ly/2I2IZBm>

## EDUCATION

LOUISIANA STATE UNIVERSITY

GRADUATED MAY 2018

BS, MASS COMMUNICATION

BUSINESS ADMINISTRATION MINOR

3.7 GPA

## SKILLS

MICROSOFT OFFICE & ADOBE SUITE

WORD, EXCEL, & POWERPOINT

DATA ENTRY (60 WPM)

CUSTOMER SERVICE

WRITTEN/VERBAL COMMUNICATION

ORGANIZATION & PLANNING

TIME MANAGEMENT

RELIABILITY

POSITIVE ATTITUDE & WORK ETHIC

DETAIL-ORIENTED

FAST LEARNER

FLUENT IN SPANISH & ENGLISH

## EXPERIENCE

MANSHIP SCHOOL OF MASS

COMMUNICATION, LSU, 2014-2018

Completed multiple communication-intensive courses, overseeing and managing several advertising campaigns, group projects, primary & secondary research, focus groups, visual communication, design, production, and presentations in the advertising field.

GLOBALSTAR INC., COVINGTON, LA

MARKETING INTERN, 2016

Worked with the marketing department in implementing various social media & marketing initiatives. Compiled quarterly reports, updated Excel spreadsheets, and managed invoices & shipped inventory. Also created content for the company website, including client & brand ambassador testimonials, and assisted with public relations.

## REFERENCES

TONY PULICELLA, CHIEF MARKETING OFFICER  
503.421.4031

YONGICK JEONG, LSU ASSOCIATE PROFESSOR  
225.578.3145

STEVE STEFANCIK, DISTRICT 11 COUNCILMAN  
985.649.4580